



Public Disclosure of Student Achievement

Institution Name: Berkeley College

Business Unit(s) included in this report: Larry L. Luig School of Business

Academic Period Covered: Academic Year Fall 2024 – Winter 2025

Date Submitted: 1/12/2026

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Business Administration in Accounting	Employment Rate	80%	NJ Fall 2024-Winter 2025: 50% NY Fall 2024-Winter 2025: 25%
Associate of Applied Science in Business Administration-Accounting	Employment Rate	80%	NJ Fall 2024-Winter 2025: 75% NY Fall 2024-Winter 2025: N/A
Bachelor of Business Administration in Business Administration - Management	Employment Rate	80%	NJ Fall 2024-Winter 2025: 92% NY Fall 2024-Winter 2025: 66.67%
Associate of Applied Science in Business Administration – Management	Employment Rate	80%	NJ Fall 2024-Winter 2025: 100% NY Fall 2024-Winter 2025: 80%
Bachelor of Business Administration in General Business	Employment Rate	80%	NJ Fall 2024-Winter 2025: 80% NY Fall 2024-Winter 2025: 100%

Bachelor of Business Administration in Fashion Merchandising and Management	Employment Rate	80%	NJ Fall 2024-Winter 2025: 100% NY Fall 2024-Winter 2025: 50%
Associate of Applied Science in Fashion Merchandising and Management	Employment Rate	80%	NJ Fall 2024-Winter 2025: 100% NY Fall 2024-Winter 2025: 100%
Bachelor of Business Administration in Financial Services	Employment Rate	80%	NJ Fall 2024-Winter 2025: 100% NY Fall 2024-Winter 2025: 50%
Associate of Applied Science in Financial Services	Employment Rate	80%	NJ Fall 2024-Winter 2025: N/A NY Fall 2024-Winter 2025: 100%
Bachelor of Business Administration in Health Services Management	Employment Rate	80%	NJ Fall 2024-Winter 2025: 85.71% NY Fall 2024-Winter 2025: 76.47%
Associate of Applied Science in Health Services Management	Employment Rate	80%	NJ Fall 2024-Winter 2025: 90% NY Fall 2024-Winter 2025: 87.5%
Bachelor of Business Administration in International Business	Employment Rate	80%	NJ Fall 2024-Winter 2025: 100% NY Fall 2024-Winter 2025: 100%
Associate of Applied Science in International Business	Employment Rate	80%	NJ Fall 2024-Winter 2025: N/A NY Fall 2024-Winter 2025: 100%
Bachelor of Business Administration in Marketing	Employment Rate	80%	NJ Fall 2024-Winter 2025: 80% NY Fall 2024-Winter 2025: 50%
Associate of Applied Science in Marketing	Employment Rate	80%	NJ Fall 2024-Winter 2025: 100% NY Fall 2024-Winter 2025: 75%
Bachelor of Science in Information Technology Management	Employment Rate	80%	NJ Fall 2024-Winter 2025: 100% NY Fall 2024-Winter 2025: 60%

Associate of Applied Science in Information Technology Management	Employment Rate	80%	NJ Fall 2024-Winter 2025: 50% NY Fall 2024-Winter 2025: N/A
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Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Employment Rate	<p>Employment rates of graduates are calculated based on communications between graduates and Career Services staff. Those percentages include all graduates who were employed in a full-time, part-time, contract, and/or per diem position within 180 days after graduation. The numbers include graduates who have found employment through direct referrals provided by Career Services; students whose Berkeley College internships have led to full-time, part-time, contract, and/or per diem employment; students who have found employment on their own, including many who have benefited from coaching and resume assistance offered by Career Services; and students who have remained in positions they held prior to enrolling at and/or while attending Berkeley.</p> <p>Graduates who decline placement assistance from the College and those who cannot be contacted or choose not to provide information are not reflected in the calculations. Reasons for declining placement assistance may include a lack of U.S. work authorization for international students, relocation, continuing education, military service, and medical or other personal issues and preferences.</p>